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B.B.A. (Part - III) (Semester - V) Examination, April - 2017

RESEARCH METHODOLOGY - I

Sub. Code : 43957

Day and Date : Thursday, 27 - 04 - 2017

Total Marks : 40

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to right indicate full marks.

Q1) Define Research. Explain the different types of research. [14]

OR

What is research design? Discuss the steps in research design.

Q2) Write short answers: (any two) [16]

- a) What is tabulation? Explain types of table with example.
- b) Explain in brief research process.
- c) Explain types of research report.
- d) Brief the sources of data collection.

Q3) Write short note on: (any two) [10]

- a) Sampling Techniques.
- b) Layout of Report.
- c) Data Analysis.
- d) Hypothesis.

